

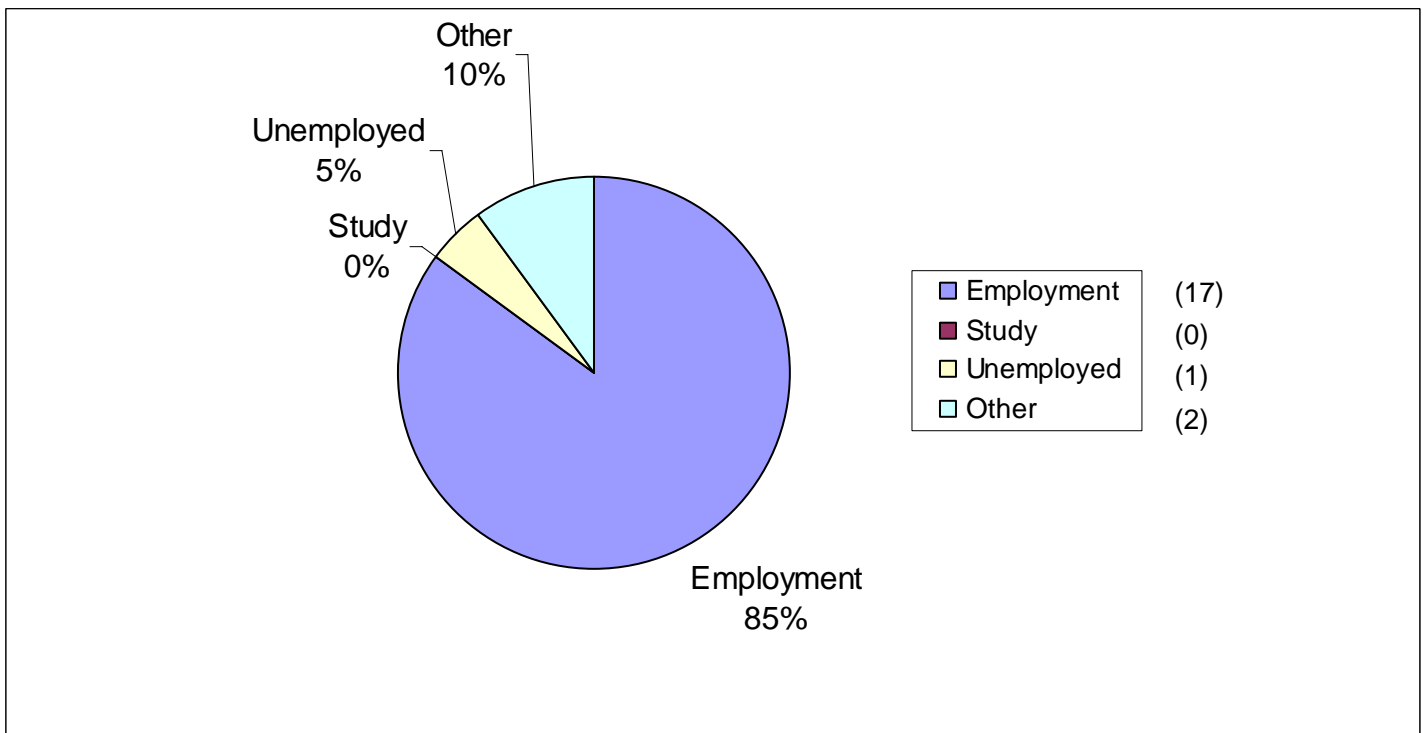
First Destinations of 2007 Aston University Graduates

MSc Marketing Management (FT)

This is a combined record from two censuses of the first known destinations:

- Graduates awarded between 01/08/06 and 31/12/06 as at **15th April 2007**
- Graduates awarded between 01/01/07 and 31/07/07 as at **14th Jan 2008**

Total Graduates of known destinations – 20



Categories

1. Employment – includes those undertaking work and further study.
2. Study – includes those undertaking further study only.
3. Unemployed – includes those assumed to be unemployed and those due to start a job within the next month.
4. Other – includes those not available for work or study and those who explicitly refused to take part in the survey.

Graduate Destinations between 2004 and 2007 included:

- Advantica – Marketing Analyst
- Ancom – Marketing Executive
- ASEP University Athens – Finance
- AutoFix SA – Marketing Assistant
- Black Country Investments – Marketing Assistant
- Cobbett's – Marketing Assistant
- Enterprise Rent-A-Car – Management Assistant
- Ernst & Young – Junior Consultant
- Hyundai – Assistant Marketing Manager
- IPSOS – Market Researcher
- Ladbrokes – International Management Trainee
- Mattel – Brand Manager
- Mitchells & Butler – Assistant Brand Manager
- New Directions – The Official Heart Fund – Project Co-ordinator
- OFCOM – Research Analyst
- Ogilvy and Mather – Junior Account Manager
- Omnia – Account Executive
- PC World – Online Assistant Category
- Procter & Gamble – Assistant Manager
- Proputekatsa – Assistant Accountant
- Sainsbury Supermarket – Graduate Training
- Scandalise – Marketing Executive
- Secsidium Marketing Company – Researcher
- Starbucks – Marketing Specialist
- The Citadel Espace – Resources & Operations Management
- Thomas Cook – Graduate Trainee
- Total UK – Category Manager
- Unilever – Trainee on Graduate Scheme
- University of Hertfordshire – Marketing Executive
- Wolverhampton City Council – Marketing Officer

For more detailed destination information
[view our online graduates case studies](#)

For course information, visit our [online course directory](#)